



April 24, 2008

RE: CSR Program

*Blue Galleon's Corporate Social Responsibility (CSR) Program has been an internal practice since our inception. Our decision to publish a CSR Report is a natural progression, and comes at a time when inclusion of the end-user customer is as important as the stakeholders that are involved in the entire process of bringing our products to market.*

*Our CSR program strives to include measured goals for all involved: from fishers, workers at all levels, the environment, the people who buy and consume our products, and the finally the recycling of any waste to a resource. We strive for a triple-bottom line, zero waste, sustainable conditions all around, and transparency in our efforts to bring the finest canned seafood products to the marketplace.*

*Our products are delicious, gourmet quality, highly nutritious and healthy, minimally processed, and safe to eat with extremely low levels of, if any, contaminants. Our products are wild caught, harvested using sustainable methods in a manner that is respectful to the environment and with guidelines that mimic fair trade. Our packaging is convenient, 100% recyclable, protective, safe, and some have said it is also beautiful & cute.*

*We offer products and a business model that sustain you in a happy and healthy manner with regard to body, mind, and esprit de corps. ENJOY!*

*I am honored to interact with all levels of stakeholders and look forward to continued improvement along our journey to meet these progressive & ambitious goals.*

*Respectively,*

*Joshua Scherz*

*Joshua Scherz  
Chief Operating Officer  
Blue Galleon Inc.*

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